

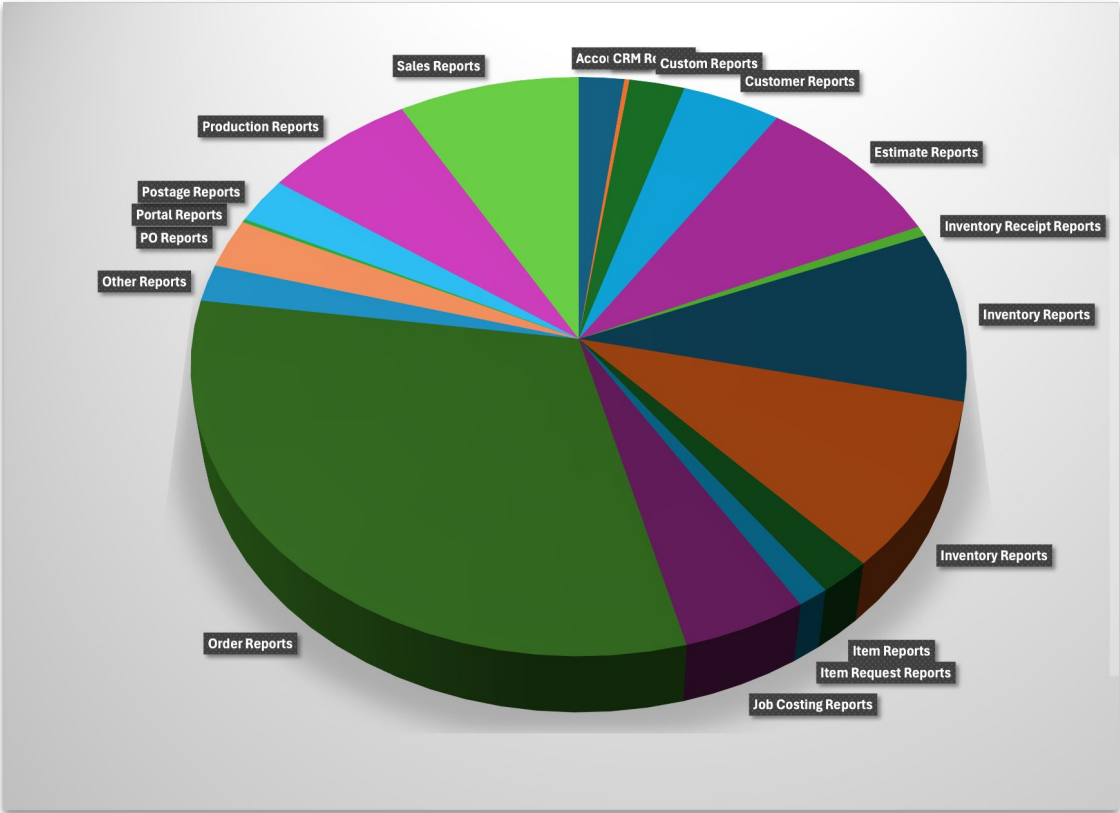


# Reporting

Presenters: Becky Burden and Bernice Pittman

# Current Midnight Reports: Across All Sites

REPORT TYPE	QTY
Accounting	162
CRM Reports	18
Custom Reports	198
Customer Reports	354
Estimate Reports	703
Inventory Receipt Reports	46
Inventory Reports	745
Item Reports	156
Item Request Reports	93
Job Costing Reports	373
Order Reports	2444
Other Reports	161
PO Reports	215
Portal Reports	15
Postage Reports	201
Production Reports	548
Sales Reports	647
<b>TOTAL</b>	<b>7824</b>



# New Report Icons, What They Mean and How They Are Supported

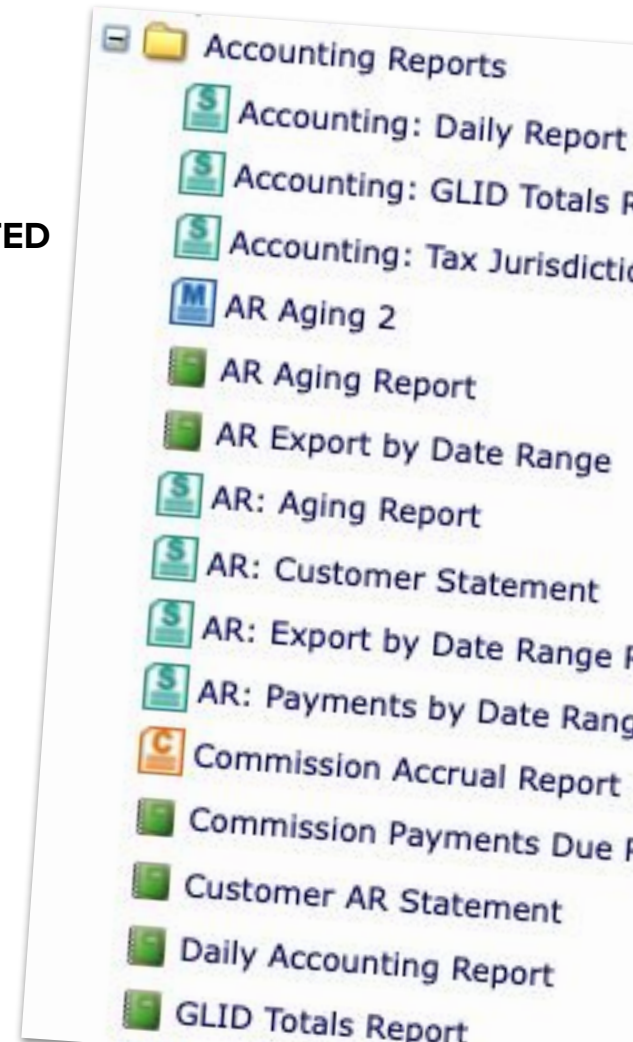
 Stock: Standard Midnight Reports

 Custom: Implementation / Professional Services Custom Reports

 Modified: User Modified Reports

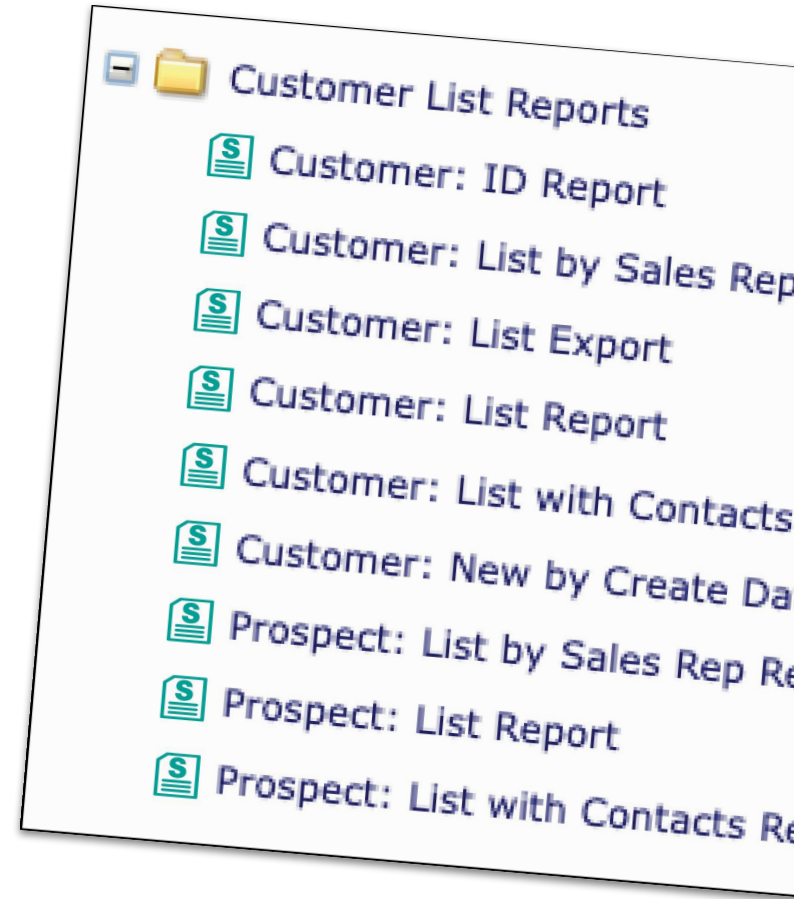
- *Existing stock reports retain the legacy icon and will not be supported.*
- *Stock and Pro Services Custom Reports can no longer be edited except by vuser.*
- *Inactive Custom Reports will be deactivated if not used in the last year.*

SUPPORTED



## Report Nomenclature Examples

- Accounting: Daily Report
- AR: Aging Report
- Customer: List Report
- Prospect: List Report
- Estimates: Open and Closed by Date Range
- Profitability: Write-Ups by Day
- Sales: Top Ten Sales and Categories
- Sales: Yearly Summary by Customer



## New Report Type Objects

- CRM Reports - *Reports accessible through CRM tab*
- Employee Reports
- Export Reports - *Used exclusively with the Midnight Import Tool*
- Profitability Reports (*previously under “Job Costing Reports”*)
- Purchasing Reports (*previously “PO Reports”*)
- Warehouse Receipt Reports - *Reports accessible through Warehouse tab*
- Warehouse Reports (*previously “Item Reports”*)
- Warehouse Request Reports (*previously “Item Request Reports”*)

# Midnight Deployment Groups and Tentative Dates *(Sunday evening)*

- GROUP 1: May 4
- GROUP 2: May 18
- GROUP 3: June 1
- GROUP 4: June 15
- GROUP 5: June 29
- GROUP 6: July 13

*2 weeks to  
review and  
deactivate  
unused  
reports*

*A chart will be included for each group released denoting new reports and new report type objects.*



STOCK REPORTS  
(SUPPORTED) 

## UPDATED AND NEW REPORTS DEPLOYMENT | APR 29TH

Report Type Object	Report Name	Previous Report Name
Accounting Reports	Accounting: Daily Report	Daily Accounting Report
Accounting Reports	Accounting: GLID Totals Report	GLID Totals Report
Accounting Reports	Accounting: Tax Jurisdiction Report	<b>NEW</b>
	<i>NEW Tax Report searchable by Date Range and Tax Jurisdiction</i>	
Accounting Reports	AR: Aging Report	AR Aging Report
Accounting Reports	AR: Customer Statement	Customer AR Statement
Accounting Reports	AR: Export by Date Range Report	AR Export by Date Range
Accounting Reports	AR: Payments by Date Range Report	Payments by Date
<b>NEW Report Type Object</b>	<i>Categorized to denote these reports are accessible through the CRM</i>	
CRM Reports	Customer: Details Report	Customer Details
CRM Reports	Customer: Details with History Items Report	Customer Details with History Items
CRM Reports	Customer: Details with Pending Items Report	Customer Details with Pending Items
CRM Reports	Customer: Shipping Locations Report	Customer Shipping Locations
Customer List Reports	Customer: Customer ID Report	<b>NEW</b>
Customer List Reports	Customer: List by Sales Rep Report	<b>NEW</b>
	<i>NEW Customer List Report searchable by Sales Rep</i>	
Customer List Reports	Customer: List Export	Customer List Export
Customer List Reports	Customer: List Report	Customer List
Customer List Reports	Customer: List with Contacts Report	Customer List with Contacts
Customer List Reports	Customer: New by Create Date Report	<b>NEW</b>
	<i>NEW Customer List by Creation Date within a Date Range</i>	
Customer List Reports	Prospect: List by Sales Rep Report	<b>NEW</b>
	<i>NEW Prospect List Report searchable by Sales Rep</i>	
Customer List Reports	Prospect: List Report	<b>NEW</b>
	<i>NEW Prospect List Report</i>	
Customer List Reports	Prospect: List with Contacts Report	<b>NEW</b>
	<i>NEW Prospect List Report with Contacts</i>	
<b>NEW Report Type Object</b>	<i>Previously accessible under Job Costing Reports.</i>	
Employee Reports	Employee: Detailed Time Clock Report	Employee Detailed Time Clock
Employee Reports	Employee: List	Employee List
Employee Reports	Employee: Time Sheet Report	Employee Timesheet Report
<b>NEW Report Type Object</b>	<i>These reports are exclusive to Midnight's Import Tool and cannot be edited.</i>	
Export Reports	Customer: Contact Export	Customer Contact Export Report
Export Reports	Customer: Details Export	Customer Details Export Report
Export Reports	Inventory: Detail Export Report	Inventory Detail

# Group 1: New Reports

- Accounting: Tax Jurisdiction Report
- Customer: List by Sales Rep Report
- Prospect: List Report
- Prospect: List by Sales Rep Report
- Prospect: List with Contacts Report
- Customer: New by Create Date Report

**Accounting: Tax Jurisdiction Report**  
Print Reach

**EX - Exempt**

Order #	Closed Date	Customer	Invoice Am
1478	12/14/2023	XYZ Investments	\$2,57
1790	10/07/2022	Luby's	\$9
1795	09/29/2022	Keane	\$5,79
1797	10/05/2022	Keane	\$5,79
1812	02/12/2024	Buckalew Chevrolet	\$5,250
1841	02/14/2024	Red Door Real Estate	\$336
<b>Total:</b>			<b>\$19,858</b>

**GA-ST-7 - Georgia State 7%**

Order #	Closed Date	Customer	Invoice Amount
1837	02/15/2024	Aloha!	\$662.2
1839	02/13/2024	Aloha!	\$137.5
1840	02/13/2024	Aloha!	\$287.5
1842	02/14/2024	Aloha!	\$334.29
1844	02/21/2024	Aloha!	\$1,202.86
<b>Total:</b>			<b>\$2,624.59</b>

**CNTY - Harris County Tax**

Order #	Closed Date	Customer	Invoice Amount
1516	02/15/2024	5 Z's Designs	\$37,711.59
1787	09/29/2022	5 Z's Designs	\$31,723.80
<b>Total:</b>			<b>\$69,435.39</b>

**TX-ST\_50 - Texas State 8.25%**

Order #	Closed Date	Customer	Invoice Amount
1770	02/16/2024	Buckalew Chevrolet	\$580.38


Accounting: Tax Jurisdiction Report

# Other New Reports

- Orders: Open and Closed by Date Range
- Estimates: Open and Closed by Date Range
- Work Order: Print 2 and Print 3 added "Copied from" & "Urgency"
- Machine: Utilization Report
- Inventory: Pull Request with Inventory Transaction
- Production: Schedule by Due Date
- Profitability: Sales by Rep Summary
- Profitability: Top 25 Customers
- Profitability: Write-Ups by Day
- Sales: Top Ten Sales and Categories
- Sales: Yearly Report by Customer

**Order #1845**

Customer: Aloha!  
Quantity: 1000  
Project: Booklet: 8.5 x 11, 32pp + 4pp Cover, 4/4, Saddle-Stitched

Barcode:   
Page 1 of 4

**CUSTOMER INFORMATION**  
Customer: Aloha!  
Contact: Bernice Pittman  
Phone: (912) 432-0299  
Fax: (912) 432-0277  
Email: l3ilani1010@aloha.com

**PROJECT INFORMATION**  
Order Date: 02/22/2024  
PO #:  
Estimate #:  
Quantity: 1000  
Version: Booklet: 8.5 x 11, 28pp + 4pp Cover, 4/4, Saddle-

**COMMENTS: Info Comments**

**SHIPPING INFORMATION**  
Contact: Bernice Pittman  
Company Name: Aloha!  
Address 1: 549 Camellia Drive  
Address 2:  
Address 3:  
City: Pembroke  
State: GA  
Zip: 31321  
Country: United States  
Ship Via: UPS-Ground

**BILLING INFORMATION**  
Contact: Bernice Pittman  
Company Name: Aloha!  
Address 1: 549 Camellia Drive  
Address 2:  
Address 3:  
City: Pembroke  
State: GA  
Zip: 31321  
Country: United States

**Urgency and Due Date**  
DUE DATE: 04/10/2024  
TIME DUE: 12:00  
URGENCY: High  
Copied From: 1829  
Rep: Johnny  
CSR: Bernice



# Notable Updated Report

## Postage: Account Detail by Customer

### Postage: Account Detail by Customer

Date Range From: 1/19/2024 To: 4/19/2024

<b><i>Aloha!</i></b>								
Main Beginning Balance:								<b>\$200.00</b>
Customer	Account	Trans. #	Trans. Date	Trans. Type	Transaction / Check #	Order #	Trans. Amount	Balance
Aloha!	Main	55	01/26/2024	CheckReceived	12345	1836	\$338.00	\$538.00
Aloha!	Main	55	01/26/2024	Postage	12345	1836	-\$1.93	\$536.07
Aloha!	Main	55	01/26/2024	Postage	12345	1836	-\$5.72	\$530.35
Aloha!	Main	55	01/26/2024	Postage	12345	1836	-\$17.91	\$512.44
Aloha!	Main	55	01/26/2024	Service	12345	1836	-\$23.63	\$488.81
Aloha!	Main	55	01/26/2024	Service	12345	1836	-\$69.91	\$418.90
Aloha!	Main	55	01/26/2024	Service	12345	1836	-\$218.90	\$200.00
Aloha!	Main	56	02/12/2024	CheckReceived	65465	1837	\$1,008.62	\$1,208.62
Aloha!	Main	56	02/12/2024	Postage	65465	1837	-\$300.00	\$908.62
Aloha!	Main	56	02/12/2024	Service	65465	1837	-\$708.62	\$200.00
Aloha!	Main	58	02/13/2024	CheckReceived	245	1839	\$145.12	\$345.12
Aloha!	Main	58	02/13/2024	Service	245	1839	-\$145.12	\$200.00
Aloha!	Main	60	02/13/2024	CheckReceived	60 - Cash	1840	\$295.12	\$495.12
Aloha!	Main	60	02/13/2024	Service	60 - Cash	1840	-\$295.12	\$200.00
Aloha!	Main	62	02/14/2024	CheckReceived	2356	1842	\$355.59	\$555.59
Aloha!	Main	62	02/14/2024	Service	2356	1842	-\$355.59	\$200.00
Main Ending Balance:								<b>\$200.00</b>

## Profitability: Write-Ups by Day

From: 4/16/2023 To: 4/16/2024

Month	Day	Order Count	Sales Revenue \$	Costs \$	Postage \$	Tax \$	Margin \$	Margin %
January	3	1	\$3,620.44	\$1,496.50	\$338.00	\$318.98	\$1,674.96	43.84%
January	25	1	\$682.26	\$314.45	\$208.00	\$48.36	\$145	0.22%
February	12							
February	14							
February	22							
February	29							
June	22							
July	27							

## Profitability: Sales by Rep Summary

From: 4/16/2020 To: 4/16/2024

Sales Rep	Order Count	Sales Revenue \$	Cost \$	Postage \$	Tax \$	Margin \$	Margin %	Average Price	Average Margin
Becky Burden	1	\$25,556.65	\$2,844.43	\$0.00	\$1,727.97	\$22,712.22	88.87%	\$25,556.65	88.87%
Christopher Offner	4	\$2,440.54	\$2,015.86	\$0.00	\$526.44	\$2,440.54	64.27%	\$610.14	64.27%
Jeff Jones	6	\$70,112.86	\$31,529.24	\$150.10	\$129.22	\$37,503.52	52.53%	\$11,685.44	52.53%
Johnny Test	14	\$106,265.90	\$32,456.85	\$150.10	\$129.22	\$73,529.73	69.46%	\$7,647.55	69.46%
Scott Smith	2	\$30,493.06	\$6,481.32	\$2,504.04	\$1,579.78	\$20,008.05	66.46%	\$15,254.02	66.46%
	29	\$192,378.07	\$57.20	\$0.00	\$2,556.59	\$23,921.74	17.58%	\$17,710.99	17.58%

## Estimates: Open and Closed by Date Range

From: 3/16/2023 To: 4/16/2024

Estimate #	Customer	Project	Sales Rep	CSR	Est. Date	Status	Qty	Total
12313	Aloha	BOOKLET, 8.5x11, 32pp Self-Cover, 4/4, Saddle-Stitched	Jonathan Test	BP	06/23/2023	Won	1,000	\$17,029.10
12316	Aloha	Welcome to Hawaii Booklets - Print and Mail	Sam A. Sample	BP	09/28/2023	Won	1,000	\$36,368.24

## Sales: Yearly Summary by Customer

Customer	Jan Sales	Feb Sales	Mar Sales	Apr Sales	May Sales	Jun Sales	Jul Sales	Aug Sales	Sep Sales	Oct Sales	Nov Sales	Dec Sales	Total Sales	Avg Month
5 2's Design	\$0.00	\$2,439.33	\$3,606.00	\$681.13	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100,770.04	\$0.00	\$0.00	\$104,796.11	\$8,733.01
ABC Marketing Group	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Gary Howe Enterprises	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00



Print Reach | 1234 Ave SW | Bellevue, WA 98020  
Phone: (425) 895-6214

**BILL TO:** Bernice Pittman  
Aloha  
549 Camilla Drive  
Pembroke, GA 31121

Invoice Date	Customer ID	Ordered By	Terms	P.O. No	Acct. Mgr	Sales Rep
04/16/2024	912420299	Bernice Pittman	Net 30 Days		Bernice Pittman	Johnny Test

Quantity	Description	Amount
1,000	Welcome to Hawaii Booklets - Print and Mail	\$3,620.44

Postage	Quantity	Postage Allowed	Rate	Total \$ Allowed
Our Permit				\$338.00

Check #	Check \$	Payment Type	Applied
12345	\$338.00	Postage	\$25.56
12345	\$338.00	Service	\$312.44

Shipments	Shipment ID	Tracking#	Date	Carrier
	12	1245265484	01/16/2024	UPS

Invoice	
Invoice No.	1836
Balance Due	\$4,131.42

\$4,987.41

Aloha		DUE DATE:
<b>1845</b>	Page 1 of 4	<b>04/10/2024</b>
		TIME DUE: 12:00 PM
		URGENCY: Highest

VERSION: Booklet: 8.5 x 11, 28pp + App Cover, 4/4, Saddle-Stitched

CUSTOMER INFORMATION	PROJECT INFORMATION
Customer: Aloha	Order Date: 02/22/2024
Contact: Bernice Pittman	PO #:
Phone: (912) 432-0299	Estimate #:
Fac: (912) 432-0217	Quantity: 1000
Email: blain1001@aloha.com	Project: Booklet: 8.5 x 11, 32pp + App Cover: 4/4, Saddle-Stitched

COMMENT: Info Comments

PROJECT DETAILS	STOCK DETAILS	TRIM:
Part Name: DIGITAL	Stock: 100# Gloss Text	Parent Edges: No
Service: Print Product	Color: White	All Form Sides: No
Description: DIGITAL - Cover: 8.5 x 11, App: 4/4	Quantity: 1,000	Req Cuts to Run
Quantity: 1,000	Finished Size: 9.500 X 11.000	Sheets Per Lift: 500
Signature Size: 11.000 X 17.000	Total Pages: 4	# Lines to Run
Total Signatures: 1	Parent to Run: 1	# of Lifts: 3

STOCK DETAILS	PRESS DETAILS	RUN DETAILS	COLOR DETAILS
Stock: 100# Gloss Text	Press: KODAK NexPress 2500	Run Size: 12.00 X 18.00	Side 1: Color X
Color: White	Bleeds: 0.13	Run Sheets Req: 1,061	Side 2: Black X
Parent Size: 12.00 X 18.00	Reg. Marks: False	Run Type: 2-Sided	
Parent to Run: 1	Margin: 0.13	N/A: 1	
Parent Sheets: 1,061	Overs: 0.00%   Sheets	Net Impressions: 2122	
	Bind. Spoilage: 5.00%   50 Sheets	Est. Run Time: 0:42	
	Spoilage: 1.00%   50 Sheets		

**Print Item Notes:** Print Item Notes

**Comments:** Digital Comments

<b>Results:</b> Parent Sheets Used: 1,061	Run Sheets Used: 1,061
<b>Operator:</b> Finished Sheets:	Date:
Initials:	

## Top Ten Sales and Category Report

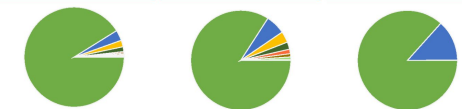
From 1/1/2018 to 4/12/2024

Top Customers | Top Sales Reps | Top CSRs



- 84.28% 5 2's Designs
- 84.23% Greg Gram
- 84.34% Christopher Offner
- 80.34% ABC Marketing Group
- 07.75% Jeff Jones
- 08.85% Scott Smith
- 02.49% Aloha
- 03.53% Johnny Test
- 02.81% Not Specified
- 02.38% Gary Howe Enterprises
- 00.51% Bernice Pittman
- 01.00% Jonathan Test
- 01.43% ABC Technologies
- 01.00% X2 Investments
- 00.89% Becky Burden
- 01.01% Keane
- 00.74% Booklets Chevrolet
- 00.13% Wheeler Chevrolet
- 00.12% BJJ Printing
- 00.10% Derrick Wright

Top Departments | Top Industry Types | Top Customer Sources



- 91.14% Print
- 84.12% Technology
- 35.85% Retailer
- 02.41% Finishing
- 02.11% Web Formed
- 13.20% Not Specified
- 00.14% Internet
- 01.55% Fulfillment
- 03.59% Communications
- 02.35% Professional, Scientific and Technical I
- 00.43% Products
- 01.43% Transportation
- 00.41% Marketing/Prom
- 01.00% France
- 00.33% Mailing
- 00.07% Automotive
- 00.15% Not Specified
- 00.24% Prep
- 00.22% Digital
- 00.04% Printing, Mailing
- 00.11% Data
- 00.00% Food & Beverage

# Your Reporting Comments / Questions

MIDNIGHT USER

*“We would love to customize our reports more often but are limited in skill set. We can source training elsewhere but anything that Print Reach may be doing to either enhance the reports module or to simplify report building will be helpful.”*



ANSWERED

The screenshot shows the Stimulsoft user interface with a navigation menu on the left and a main content area on the right. The main content area is titled 'Report with Groups' and contains the following text:

Getting Started > Report with Groups  
**Report with Groups**

Do the following steps to create a report with grouping:

1. Run the designer;
2. Connect data:
  - 2.1. Create **New Connection**;
  - 2.2. Create **New Data Source**;
3. Create a report or open already created one. For example, we can take a simple list report created in the chapter "Simple List Report".

Below the text, there are two screenshots of a report template. The first screenshot shows a data band with the following structure:

Data Source: Customers	
{Customers.CompanyName}	{Customers.City}

The second screenshot shows the same report template with additional bands added:

GroupHeaderBand1: Contin...	
Data Source: Customers	
{Customers.CompanyName}	{Customers.City}
GroupFooterBand1: Contin...	

Below the second screenshot, step 4 is partially visible:

4. Add **GroupHeaderBand** and **GroupFooterBand** to the report template. The **GroupHeaderBand** should be placed higher than the **DataBand** to what it is related to. The **GroupFooterBand** is placed under the **Data** to what **GroupHeader** is related. Each **GroupFooter** corresponds to a specified **GroupHeader**. The **GroupFooter** band will not output without **GroupHeader**. The picture below shows a report template with added **GroupHeaderBand** and **GroupFooterBand**.

<https://www.stimulsoft.com/documentation/en/user-manual/>

# Your Comments / Questions

MIDNIGHT USER

*“Resolve issues with built-in reports.”*



ANSWERED

## Estimate: Cost Report (Multiple Quantities) 12323

Customer: Alohal  
 Estimate #: 12323  
 Project: Welcome to Hawaii Booklets - Print and Mail  
 Due Date: 04/12/2024  
 CSR: Bernice Pittman  
 Sales Rep: Johnny Test

Estimate Total: **\$3,799.44**  
 Total Cost: **\$2,953.03**  
 Commissionable Amount: **\$3,754.44**  
 Estimated Commission (7%): **\$262.81**  
 Expected Gross Profit: **\$883.60**

Quantity : 1000

**1** When I add up all the totals of "Est. Amount" it totals \$3755.34 - a discrepancy of \$44.10 from Estimate Total above. I'm not sure where this \$44.10 is.

Printing						
Paper						
Description	Impressions	Sheets	Cost Each	Total Paper Cost	Est. Amount	Gross Profit
D Digital	1,010	505	\$0.03000	\$15.33	\$18.40	\$3.06
P Pages 1 - 32	10,488	5,244	\$0.06000	\$304.15	\$364.98	\$60.83
P Pages 33 - 36	1,512	756	\$0.06000	\$45.85	\$52.62	\$6.77
<b>Total:</b>	<b>13,010</b>	<b>6,505</b>		<b>\$365.33</b>	<b>\$436.00</b>	<b>\$72.66</b>
Press						
Description	Hours	Unit Cost	Cost	Est. Amount	Gross Profit	
D Digital	0.24	\$55.00	\$13.20	\$15.84	\$2.64	
P Pages 1 - 32	3.08	\$350.00	\$1,078.00	\$1,293.60	\$215.60	
P Pages 33 - 36	0.69	\$350.00	\$241.50	\$289.80	\$46.30	
<b>Total:</b>	<b>4.01</b>		<b>\$1,332.70</b>	<b>\$1,599.24</b>	<b>\$266.54</b>	
Ink						
Description	Est Lbs	Unit Cost	Cost	Est. Amount	Gross Profit	
P Pages 1 - 32	10.88	\$9.56	\$104.00	\$124.80	\$20.80	
P Pages 33 - 36	1.36	\$10.29	\$14.00	\$16.80	\$2.80	
<b>Total:</b>	<b>12.24</b>		<b>\$118.00</b>	<b>\$141.60</b>	<b>\$23.60</b>	
Cut Cost						
Description	Hours	Unit Cost	Cost	Est. Amount	Gross Profit	
D Cut Prepress	0.00000	\$12.50	\$15.00	\$18.00	\$3.00	
<b>Total:</b>	<b>0.00</b>		<b>\$15.00</b>	<b>\$18.00</b>	<b>\$3.00</b>	
Plate Cost						
Description	Qty	Unit Cost	Cost	Est. Amount	Gross Profit	
P Pages 1 - 32	36	\$15.00	\$540.00	\$648.00	\$108.00	
P Pages 33 - 36	4	\$15.00	\$60.00	\$72.00	\$12.00	
<b>Total:</b>	<b>40</b>		<b>\$600.00</b>	<b>\$720.00</b>	<b>\$120.00</b>	
Click Cost						
Description	Qty	Unit Cost	Cost	Est. Amount	Gross Profit	
D Digital	1,000	\$0.05	\$50.50	\$60.60	\$10.10	
<b>Total:</b>	<b>1,000</b>		<b>\$50.50</b>	<b>\$60.60</b>	<b>\$10.10</b>	

Can "Click Cost" appear like below:  
 Digital - Color - X 505 .08000 \$40.40  
 Digital - Black X 505 .02000 \$10.10  
**Total: 1,010**

## Estimate: Cost Report (Multiple Quantities) 12320

Customer: Alohal  
 Estimate #: 12320  
 Project: Welcome to Hawaii Booklets - Print and Mail  
 Due Date: 04/12/2024  
 CSR: Bernice Pittman  
 Sales Rep: Johnny Test

Estimate Total: **\$3,799.44**  
 Total Cost: **\$2,907.53**  
 Commissionable Amount: **\$174.00**  
 Estimated Commission (7%): **\$12.18**  
 Expected Gross Profit: **\$879.73**

Quantity : 1000

**1** Refer to this report (Report ID 257), Order # 1832 is very similar. The "Commissionable Amount" for this estimate should be more than \$174.00!

Printing						
Paper						
Description	Impressions	Sheets	Cost Each	Total Paper Cost	Est. Amount	Gross Profit
D Digital	1,010	505	\$0.03000	\$15.33	\$18.40	\$3.06
P Pages 1 - 32	10,488	5,244	\$0.06000	\$304.15	\$364.98	\$60.83
P Pages 33 - 36	1,512	756	\$0.06000	\$45.85	\$52.62	\$6.77
<b>Total:</b>	<b>13,010</b>	<b>6,505</b>		<b>\$365.33</b>	<b>\$436.00</b>	<b>\$72.66</b>
Press						
Description	Hours	Unit Cost	Cost	Est. Amount	Gross Profit	
D Digital	0.24	\$55.00	\$13.20	\$15.84	\$2.64	
P Pages 1 - 32	3.08	\$350.00	\$1,078.00	\$1,293.60	\$215.60	
P Pages 33 - 36	0.69	\$350.00	\$241.50	\$289.80	\$46.30	
<b>Total:</b>	<b>4.01</b>		<b>\$1,332.70</b>	<b>\$1,599.24</b>	<b>\$266.54</b>	
Ink						
Description	Est Lbs	Unit Cost	Cost	Est. Amount	Gross Profit	
P Pages 1 - 32	10.88	\$9.56	\$104.00	\$124.80	\$20.80	
P Pages 33 - 36	1.36	\$10.29	\$14.00	\$16.80	\$2.80	
<b>Total:</b>	<b>12.24</b>		<b>\$118.00</b>	<b>\$141.60</b>	<b>\$23.60</b>	
Cut Cost						
Description	Hours	Unit Cost	Cost	Est. Amount	Gross Profit	
D Cut Prepress	0.00000	\$12.50	\$15.00	\$18.00	\$3.00	
<b>Total:</b>	<b>0.00</b>		<b>\$15.00</b>	<b>\$18.00</b>	<b>\$3.00</b>	
Plate Cost						
Description	Qty	Unit Cost	Cost	Est. Amount	Gross Profit	
P Pages 1 - 32	36	\$15.00	\$540.00	\$648.00	\$108.00	
P Pages 33 - 36	4	\$15.00	\$60.00	\$72.00	\$12.00	
<b>Total:</b>	<b>40</b>		<b>\$600.00</b>	<b>\$720.00</b>	<b>\$120.00</b>	
Click Cost						
Description	Qty	Unit Cost	Cost	Est. Amount	Gross Profit	
D Digital	1,000	\$0.05	\$50.50	\$60.60	\$10.10	
P Pages 1 - 32	1,000	\$0.00	\$0.00	\$0.00	\$0.00	
P Pages 33 - 36	1,000	\$0.00	\$0.00	\$0.00	\$0.00	
<b>Total:</b>	<b>3,000</b>		<b>\$50.50</b>	<b>\$60.60</b>	<b>\$10.10</b>	

**2**  $186667 \times \$12.50 + \$15.00$  setup cost

**3** Pre cutting Cost

**4** This is a duplicate

**5** These are impressions, not clicks, and should not appear here.



# Your Reporting Comments / Questions

MIDNIGHT USER

*“Postage Reports: Clients request activity reports of their postage account, would be ideal to send a Postage Activity Report from the CRM to email directly to client.”*



**FUTURE NEW REPORT**

Copy report, have viewable at CRM level.



**ANSWERED**

**Postage: Account Detail by Customer**

Date Range From: 1/18/2023 To: 4/18/2024

Aloha!								Main Beginning Balance: \$0.00	
Customer	Account	Trans. #	Trans. Date	Trans. Type	Transaction / Check #	Order #	Trans. Amount	Balance	
Aloha!	Main	24	08/03/2023	CheckReceived	16590	1808	\$400.00	\$400.00	
Aloha!	Main	24	08/03/2023	Postage	16590	1808	-\$67.84	\$332.16	
Aloha!	Main	24	08/03/2023	Service	16590	1808	-\$332.16	\$0.00	
Aloha!	Main	24	08/04/2023	Postage	16590	1808	\$67.84	\$67.84	
Aloha!	Main	24	08/04/2023	Postage	16590	1808	-\$850.79	-\$782.95	
Aloha!	Main	24	08/04/2023	Service	16590	1808	\$332.16	-\$450.79	
Aloha!	Main	24	08/04/2023	Postage	16590	1808	\$132.79	-\$318.00	
Aloha!	Main	24	08/04/2023	Service	16590	1808	\$650.16	\$332.16	
Aloha!	Main	24	08/04/2023	Service	16590	1808	-\$332.16	\$0.00	
Aloha!	Main	24	08/04/2023	Service	16590	1808	-\$650.16	-\$650.16	
Aloha!	Main	24	08/04/2023	CheckReceived	16590	1808	\$782.95	\$132.79	
Aloha!	Main	24	08/04/2023	Postage	16590	1808	-\$132.79	\$0.00	
Aloha!	Main	39	08/29/2023	CheckReceived	6598		\$500.00	\$500.00	
Aloha!	Main	40	08/29/2023	Postage	Apply funds from 6598	181918	-\$500.00	\$0.00	
Aloha!	Main	41	08/29/2023	CheckReceived	6599		\$200.00	\$200.00	
Aloha!	Main	46	11/22/2023	CheckReceived	9875	181918	\$1,000.00	\$1,200.00	
Aloha!	Main	46	11/22/2023	Postage	9875	181918	-\$100.37	\$1,099.63	
Aloha!	Main	46	11/22/2023	Service	9875	181918	-\$899.63	\$200.00	
Aloha!	Main	49	12/05/2023	CheckReceived	2354	1830	\$3,700.59	\$3,900.59	
Aloha!	Main	49	12/05/2023	Service	2354	1830	-\$3,700.59	\$200.00	
Aloha!	Main	50	12/15/2023	Service	50 - Cash	1832	-\$4,436.87	-\$4,236.87	
Aloha!	Main	50	12/15/2023	CheckReceived	50 - Cash	1832	\$4,436.87	\$200.00	
Aloha!	Main	52	12/22/2023	CheckReceived	52 - Offline Credit Card	1833	\$4,442.40	\$4,642.40	
Aloha!	Main	52	12/22/2023	Service	52 - Offline Credit Card	1833	-\$4,442.40	\$200.00	
Aloha!	Main	53	12/22/2023	CheckReceived	53 - Cash	1833	\$338.00	\$538.00	