PRINTREACH

REACH
ON THE Beach!

Proofing / File Sharing / Web-to-Print Strategy
- Brandon Freeman

CONNECT**COLLABORATE**CONQUER

Online Communications

In this discussion, we will connect on three areas. Our goal is to not only share insights and best practices but also to fuel conversation. We encourage everyone discuss your own experiences and perspectives.

- ❖ Proofing Workflow
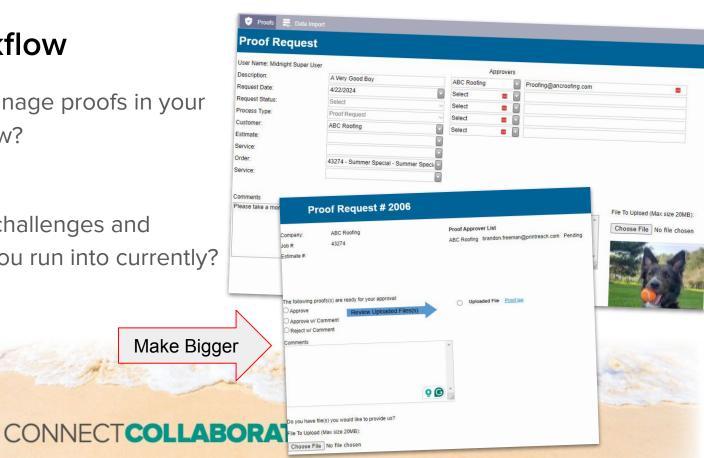- ❖ File Sharing
- ● Web-to-Print Strategies ⬅ Fix Bullet

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Proofing Workflow

❖ How do you manage proofs in your current workflow?

❖ What proofing challenges and successes do you run into currently?

Make Bigger

File Sharing and Storage

Make Green ➡

File storage for Artwork, Proofs, Contracts, Marketing, Invoices, Purchase Orders, Ect.

What are your Best Practices for File Management?

- Organizational Strategies
- Secure File Sharing
- Leveraging Cloud Storage for Scalability

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Web-2-Print Solutions

- Who uses a Web-2-Print Solution today?
- B2B vs B2C Storefronts.
- Make it easy to talk to your customers about Web-to-Print!
- Integrate your Web-2-Print Solution with your MIS