



Calculator Pointers

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Small & Wide Format Calculators

- ❖ Templates
- ❖ Template Groups

Print Product Template
Copy Cancel Save

Template Group: **Postcard Printing**

Description: 6 x 4.25 Postcards 6/4

Markup: 20.00%

Pages: 0

Active:

Press Details

Color Details

Paper Details

Impositions Details

Additional Services

Volume Pricing

Run Details

Press Details

Press Selected: Heidelberg SM 102 28 x 40 4C (2-sided)

Ignore Margins:

Size: W 6.000 X L 4.250

Run Type

Gripper: 0.000

Base Run Rate (Impressions Per Hr): 7.200

Actual Impressions Per Hr: 320.00

Hourly Rate: 0

Max Colors: Normal - 100.00%

Run Rate Factor:

Press Check \$

Color Bar

Registration Marks

Bleed

Overage

Bndry Spoilage

Spoilage Run Sheets

Make Ready Type

Make Ready Hrs

Make Ready Sheets

Rpt Mi/Ready Hrs

Rpt Mi/Ready Sheets

Wash Up Hrs

Rpt Wash Up Hrs

Pricing Preview

Customer: Alchali

Qty: 1,000

Print Total: \$421.39

Margin: \$70.23 @ 14.90 %

Price w/All Services: \$471.39

Unit Price: \$0.47139000

Price Per M: \$471.39

Calculate

Run Results

Size: 6.0000 X 4.2500

Paper: 80# Husky Opaque Offset 22x17

Net Impressions: 520

Est Print Time: 0.69 Hours

Est Ink lbs: 0.19

Parent Sheets Used: 260

Run Sheets Used: 260

Pre Cut sheets/Lifts: 0.00

Pre Cut Time: 0.00

Pre Cut Lifts: 0

PreCut Sheets/Lifts: 0.00

Fin Cut Time: 0.00

Fin Cut Lifts: 0

Fin Cut Lifts: 0

Est. Run Lbs: 26.00

Total Cost: \$351.16

Print Total: \$421.39

Margin: \$70.23

Margin Percentage: 14.90 %

Service Price Total: \$69.00

Total w/All Services: \$471.39

Unit Price: \$0.47139000

Price Per M: \$471.39

Minimum Pricing: 0.0000

Small Format Calculator

- ❖ Individual Markups
- ❖ Editing Unit Price in Templates

***Please take note that when you apply an individual markup to items, it takes precedence over the global markup amount.**

		Markup %	Cost + Markup \$	Include Individual Markups	Select All <input type="checkbox"/>
Cut Cost	\$0.00	0.00	\$0.00	<input type="checkbox"/>	
Press Cost	\$18.48	0.00	\$0.00	<input type="checkbox"/>	
Ink Cost	\$0.00	0.00	\$0.00	<input type="checkbox"/>	
Click Cost	\$212.20	0.00	\$0.00	<input type="checkbox"/>	
Paper Cost	\$0.00	0.00	\$0.00	<input type="checkbox"/>	
Services Cost	\$0.00	0.00	\$0.00	<input type="checkbox"/>	
Total Cost	\$230.68	0.00	\$0.00	<input type="checkbox"/>	

Small Format Calculator

Contract Pricing

Template Group: All Templates Template Name: 101 - 6x9 4/4 Postcards (Glow in the Dark) Description: 6x9 4/4 Postcards (Glow in the Dark)	Quantity: 500 # Pages: 0 Part Name: Xerox IGEN 4 Color	<input type="button" value="Calculate"/> <input type="button" value="Delete"/> <input type="button" value="Submit"/> <input type="button" value="Cancel"/>
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Press Details	Press Details	Run Results						
Press Details Press Selected: Akiyama 20 x 28 6C Size: W 6.0000 XL 17.0000 GD 7e Run Type: Sheetwise Gripper: 0.0000 Base Run Rate (Impressions Per/Hr): 9.0000 Actual Impressions Per/Hr: 8.0000 <input type="checkbox"/> Override Hourly Rate: \$280.00 Max Colors: 6 Run Rate Factor: Normal - 100.00% Press Check \$: <input type="checkbox"/> Size \$0.000 Color Bar: <input type="checkbox"/> Size 0.000 Registration Marks: <input type="checkbox"/> Size 0.000 Make Ready Type: Press Make Ready Make Ready Hrs: 0.000 Make Ready Sheets: 0 Rpt M/Ready Hrs: 0.000	Ignore Margins: <input type="checkbox"/> Bleed: 0.000 Overage: % 0.00 # 0 Bndry Spoilage: % 0.00 # 0 Spoilage Run Sheets: % 1.00 # 3 Rpt M/Ready Sheets: 0 Wash Up Hrs: 0.000 Rpt Wash Up Hrs: 0.000	Run Results Size: 6.0000 X 17.0000 Paper: 60# Husky Opaque Offset 22x17 Net Impressions: 506 Est Print Time: 0.06 Hours Est Ink lbs: 0.24 Parent Sheets Used: 127 Run Sheets Used: 253 Pre Cut sheets/Lifts: 0.00 Pre Cut Time: 0.00 Pre Cut Lifts: 0 FinCut Sheets/Lifts: 0.00 Fin Cut Time: 0.00 Fin Cut Lifts: 0 Est. Run Lbs: 7.62 Total Cost: \$322.29 Markup %: 20.00% Print Total: \$386.75 Margin: \$64.46 Margin Percentage: 16.67 % Service Price Total: \$0.00 Total w/All Services: \$386.75 Unit Price: \$0.77350000 Price Per M: \$773.50						
		<table border="1"> <tr> <td>Contract Pricing</td> <td>\$275.00</td> </tr> <tr> <td></td> <td>\$0.56000000</td> </tr> <tr> <td></td> <td>\$650.00</td> </tr> </table>	Contract Pricing	\$275.00		\$0.56000000		\$650.00
Contract Pricing	\$275.00							
	\$0.56000000							
	\$650.00							



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